



Trade Hub



TradeHub AI

Simplifying Stock, Forex, and Crypto
Trading with \$TRHUB

A White Paper
By the Tradehub AI Team

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Executive Summary

Historically, wealth accumulation relied on compounding revenues beyond bank interests, which often barely outpaced inflation. Intelligent investing, once reserved for the wealthy elite, is now accessible to all, given the evolving financial landscape and advancements in AI in the financial services sector.

Despite the growth opportunities in securities, forex, and cryptocurrencies, complexities hinder swift, data-driven decisions for retail investors. Consequently, 90% of investors face financial losses. TradeHub addresses this disparity with automated AI-driven algorithmic trading, evaluating macro and microeconomic factors to minimize risks and empower users with comprehensive insights across forex, stocks, and cryptocurrencies (MoneyShow, 2023).

Banking and financial services have shifted to digital, facilitating online trading. According to a Motley Fool survey, 55% of millennials and 37% of Gen Z individuals own stocks and actively trade, making them TradeHub AI's target market. This highlights the increasing significance of digital solutions in meeting the needs of modern investors, particularly among younger generations who prioritize technology and data-driven approaches in their investment strategies.

The stock market, favored by retail investors for its simplicity and oversight by financial regulators, faces influences from various economic factors like sector trends, company data, and public sentiment. Accurate market forecasting demands tools adept at interpreting this data. NASDAQ data reveals a daily trade volume exceeding \$30 billion by individual investors, emphasizing the need for tools like TradeHub AI to prevent trading errors.

FOREX and Crypto markets are complex, influenced by various factors. TradeHub, an AI tool, efficiently analyzes these influences, providing valuable insights for traders and businesses dealing in foreign or crypto currencies.

AI is transforming finance, with TradeHub leading the charge. This algorithmic trading tool utilizes real-time market data for precise trades, replacing intuition with data-driven decisions. Tradeciety notes over 95% of traders lose money due to manipulated statistics, a challenge TradeHub addresses with its analytical engine, offering actionable insights for informed trading decisions based on accurate data analysis.

Tradehub AI's native token \$TRHUB, a BEP-20 token, emphasizes efficiency and low fees. With 100 million tokens and a 0.01% wallet limit, it offers utility to enhance value, benefiting all users.

The TradeHub AI has all the upsides of an AI, such as data-centric financial research that is executed swiftly and is free from human error, bias, and emotionally driven decisioning which can interrupt even the most meticulously planned trading strategy.



Introduction

Historically, wealth has been generated through compounding revenues, often not solely reliant on interests from bank deposits. Although secure, the bank interest rates barely beat the inflation rate. That explains the need for intelligent investing and that is no longer limited to a handful of wealthy individuals, like it used to be.

The financial landscape has evolved significantly over time, with securities, forex and even the cryptocurrency markets maturing, and offering growth opportunities to retail investors worldwide. However, this development has brought about complexities, making it difficult for average retail traders to make swift data-driven decisions based on macro and micro economic factors.



90% of investors experience financial losses. Tradehub aims to change that through AI-powered decision-making after evaluating qualitative and quantitative data.

As a result, 90% of investors experience financial losses (MoneyShow, 2023). TradeHub aims to address this concern and contribute to overcoming economic disparities by providing users with a platform having automated AI-driven algorithmic trading capabilities.

In this quest, the founders have developed a tool that targets market-specific concerns based on diverse sets of metrics to reduce investor risks.

The tool accomplishes this by meticulously evaluating both macro and micro economic factors at a granular level for data interpretation and strategy formulation. This encompasses market-specific factors that are both quantitative and qualitative in nature.

Apparently, many AI-based tools predominantly rely on quantitative data for insights, overlooking the importance of qualitative data sources like news articles and user-generated content.


Tradehub AI bridges this gap by harnessing the power of advanced AI to effectively interpret qualitative data, drawing valuable insights about market sentiment.

With this, Tradehub AI effectively predicts market trends and equips traders with 360-degree advanced insights and a smarter way to trade forex, stocks, and cryptocurrencies.

Furthermore, TradeHub also introduces the \$TRHUB token, the platform's native cryptocurrency. It serves as a utility token offering a plethora of benefits in the form of discounts and rewards.

Beyond boosting customer loyalty, the \$TRHUB provides customers with increased value for their dollar. Designed to appreciate steadily with adoption, the token can be staked in exchange for loyalty rewards, discounts, and other perks across our trading service tiers, thereby enhancing the token holder's buying capacity.

With its cutting-edge AI tool and cryptocurrency, Tradehub provides a comprehensive trading solution designed to minimize risks and tap into market opportunities more effectively. Let us now delve deeper into this tool's capabilities and benefits, but before we do that, let's discuss why the world needs such a tool.



“ The \$TRHUB is Tradehub AI's utility token used to buy services, and is also used to reward contributors, customers, strategic partners, and other stakeholders contributing to Tradehub AI's growth.

Need for Tradehub

Over the past couple of decades, there has been a significant shift in how customers interact with banking and financial services providers. Moving away from traditional in-person appointments and frantic calls, customers are now accustomed to digital and neo banking services.

This phenomenal evolution of the banking industry has paved the way for convenient retail investing. Investors can now trade equities, commodities, forex, and even cryptocurrencies straight from their mobile devices — a trend particularly popular among millennials and generation z. According to a survey by the Motley Fool, 55% of millennials and 37% generation z individuals own stocks (The Motley Fool, 2024).

These two generations, with millennials in the forefront, greatly influence the landscape of retail trading. Millennials, renowned for their data-driven approach, are the primary focus of TradeHub, which aims to provide them with actionable insights in a concise format.

Below is a brief overview of the problems TradeHub can resolve for each market.



“ According to a Motley Fool survey, 55% of millennials and 37% generation z individuals own stocks and actively trade.

STOCK MARKET

The stock market, also known as the equities market, holds immense popularity amongst retail investors due to its ease and simplicity of trading. Additionally, the oversight provided by country-specific financial regulators enhances its credibility, making it particularly appealing to risk-averse retail investors.

Nevertheless, numerous macro and microeconomic factors exert influence on this market. These include sector-wise trends, company-specific financial data, public sentiment following legal actions or news coverage, shifts in consumer behavior, geopolitical tensions, and more.

Understanding and integrating these factors are crucial for accurately forecasting market movements, necessitating the support of a sophisticated tool capable of aggregating and interpreting this data effectively to offer actionable insights.

According to NASDAQ's financial data for retail investors, collected through the Retail Trading Activity Tracker (RTAT), indicates a daily trade volume exceeding \$30 billion generated by individual investors (NASDAQ, 2024). This highlights the demand for a tool like TradeHub AI, capable of safeguarding investors by preventing erroneous trading decisions. It's worth noting that the most recent record from RTAT cited above is from 2016, as this data is collected periodically, suggesting that current numbers are likely much higher.

FOREX MARKETS

Foreign exchange (FOREX) markets extend beyond the boundaries of individual countries and are influenced by various factors such as exchange rates, bid-ask spreads, GDP, trade-weighted indices, foreign exchange reserves, balance of payments, geopolitical events, and other factors. While these factors may be challenging to track, a robust AI-driven tool like TradeHub can efficiently analyze and provide valuable insights, thereby offering opportunities for traders and businesses dealing in foreign currencies.

CRYPTOCURRENCY MARKETS

Cryptocurrency markets lack clear market indicators and do not have upper and lower circuits like traditional stock markets, resulting in unlimited upside and downside risks. Price fluctuations in this market are often driven by market sentiment, regulatory news, and technological advancements. Effective tracking and interpretation of these factors are crucial for implementing proper hedging strategies, highlighting the necessity of a tool like TradeHub.



Why use AI in Trading

AI-based research tools hold tremendous potential and can replace a team of statisticians, financial and research analysts, all at once and still be more accurate. Below are the strengths and limitations of AI in financial research.

STRENGTHS OF AI

Speed

AI's predictive and deep learning abilities are undoubtedly more advanced than humans (Forbes, 2019). It can swiftly skim through large datasets and analyze them much higher accuracy than humans, potentially identifying trading opportunities through hidden patterns and trends.

The speed factor is critical in trading as it enables swift and timely identification of trading opportunities. This level of efficiency is unattainable for human research analysts.

For example, expecting them to manually sift through the vast array of stock and index option chains to identify patterns within a couple of minutes would be impractical. However, AI can accomplish this task in less than a minute.

No room for human error

Human error is quite common in financial research, and by limiting human intervention, the AI prevents such errors and paves the way for growth. There are no instances of misreading numbers or processing errors that could adversely impact the analysis of a stock, token, or trading pair.

Free from emotional bias

Emotional bias in the form of discrimination has been clearly evident in the financial services sector, more specifically, the AI-based mortgage lending sector, where AI was found to discriminate 40% less than humans during face-to-face interactions (Forbes, 2020).

Turning to the stock, forex, and cryptocurrency markets, although market sentiment holds significance, human emotional involvement in trades can potentially reduce the chances of success, even with a meticulously planned trading strategy. This reflects the value of fully automated AI-based trading systems like TradeHub, which offers end-to-end automation in its premium package.

LIMITATIONS OF AI

Contextual Struggle

The AI model evolves based on learning and therefore it struggles with nuances of situations it has not been trained on. Also, there could be times when there is a need for creativity to tackle entirely new problems and while most financial research and trading AIs fail at this, the TradeHub AI doesn't because it is promptly developed, trained, and tested for the benefit of the users.

Data Dependency

The accuracy of the output or trade execution of AI tools depends heavily on the quality and completeness of the data they're trained on. It's a classic case of 'garbage in, garbage out'. Therefore, substantial amounts of data must be meticulously fed into the tool before it is made available to customers. TradeHub AI stands out among trading research platforms for its keen focus on this aspect with its meticulous data management practices.

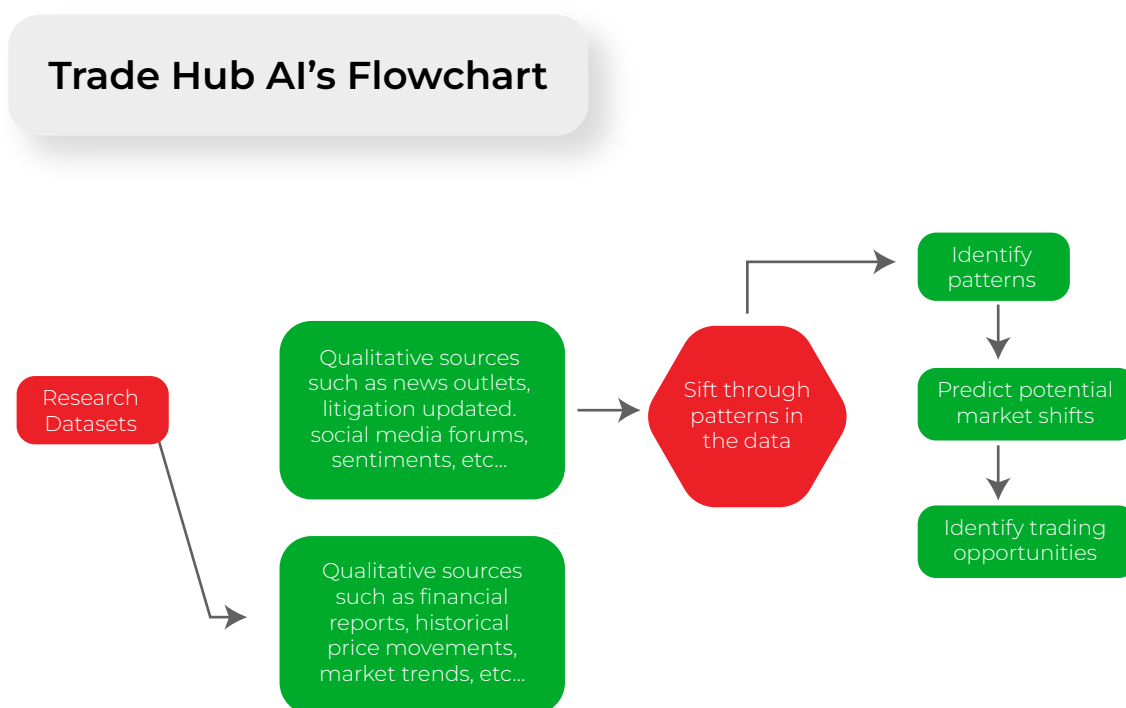
Now that we've explored the strengths and limitations of AI in general, let's delve into how TradeHub AI operates, overcoming its limitations and leveraging its strengths.

HOW TRADEHUB PREDICTIVE AI TOOL WORKS

As a financial research tool, the Tradehub AI does precisely what a human financial research team would do. So, it starts by skimming through the relevant data.

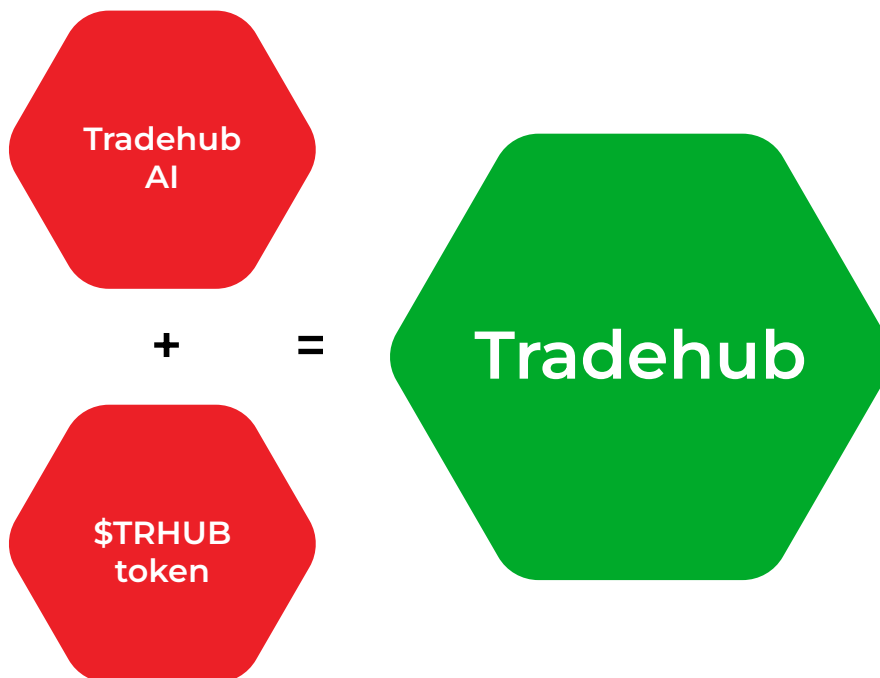
For an AI to deliver optimal results, the choice of the data sources is crucial and therefore, the Tradehub's predictive AI tool starts by collecting data from various sources, including news outlets, financial reports, market trends, and historical price movements. This data forms the foundation for financial research and analysis.

Next, the AI sifts through this information to identify patterns and correlations that are not immediately apparent to the human eye. By integrating multiple data streams, the AI can predict potential market shifts with remarkable accuracy—which traders can then use to make informed decisions.



The Tradehub Ecosystem

Overall, the TradeHub ecosystem has two core components — the TradeHub AI tool and the TradeHub token (\$TRHUB). The AI serves as a financial research tool, while the token acts as the driving force behind the platform, supporting future research and development endeavors, offering customer loyalty benefits, and enabling value appreciation to enhance purchasing power.



We shall now elaborately discuss the two components and the project's market potential.

THE TRADEHUB AI TOOL

Currently, AI is revolutionizing financial services by reshaping how trades are executed, and TradeHub takes that to the next level. This automated algorithmic trading tool leverages real-time quantitative and qualitative market data to perform trades with a high degree of precision.

It replaces traditional methods such as placing reliance on research and intuition with machine learning algorithms, replacing emotionally driven trading decision with data-driven trade executions.

Apparently more than 95% traders lose money because they rely solely on trading statistics which can be manipulated by operators (Tradeciety, 2019). Identifying these manipulated trends manually can be extremely hard as many times, operators spoof trades, thereby camouflaging the actual market movements and trends.

TradeHub AI overcomes this drawback and others with its analytical engine, capable of processing vast arrays of data to provide actionable insights. Based on those insights, traders can make informed decisions with regards to future market movements.

“ 95% Traders lose money, mainly because they rely on trading statistics, which is often manipulated and unclear.

HOW DOES THE ANALYTICAL ENGINE WORK?

Tradehub's predictive tool initiated the process by gathering foundational data from various data points. A few to mention are news outlets, financial reports, market trends, and historical price movements.

Subsequently, the AI meticulously analyzes this data to identify patterns and correlations that are not immediately apparent to the human eye.

Through the integration of multiple data streams, the AI exhibits the capacity to forecast potential market shifts with exceptional precision. Traders can leverage these insights to make informed decisions and construct effective investing strategies.

Below are some potential uses of the TradeHub AI in this regard:

INFORMED DECISIONS RESULT IN REDUCED RISK

Regardless of the tool or strategy deployed, markets can become unpredictable due to the inherent high level of risk, which cannot be entirely mitigated.

Consequently, major investors such as commercial banks, financial institutions, and family offices maintain a dedicated risk management division overseen by a Chief Risk Officer (CRO).

The CRO allocates time among financial, non-financial, and enterprise risks, with an average of approximately 33% devoted to financial risks, managed by a specialized team (RMA, 2023).

This framework empowers large entities to navigate within their risk tolerance thresholds. However, such resource-intensive capabilities are typically out of reach for retail investors.

Nonetheless, TradeHub AI harnesses data from pertinent sources and transforms it into actionable insights, offering investors a means to anticipate and manage risk effectively as a viable alternative.

OVERCOMING SECURITY CONCERNS

The Banking and Finance sector remains particularly susceptible to cybersecurity threats, as evidenced by data from 2021 indicating that the average breach in this sector, according to IBM, incurred a cost of \$5.72 million (Upguard, 2024). This underscores the sector's vulnerability to security breaches, prompting Tradehub AI to implement stringent security measures to mitigate risks.

FRAUD DETECTION FOR BETTER INSIGHTS

Tradehub AI serves as a research tool equipped with robust fraud detection capabilities rooted in pattern recognition. Leveraging these capabilities, the tool adeptly identifies anomalies such as spoofed trades and operator trading, furnishing traders with actionable insights to facilitate informed decision-making.

COMPLIANCE

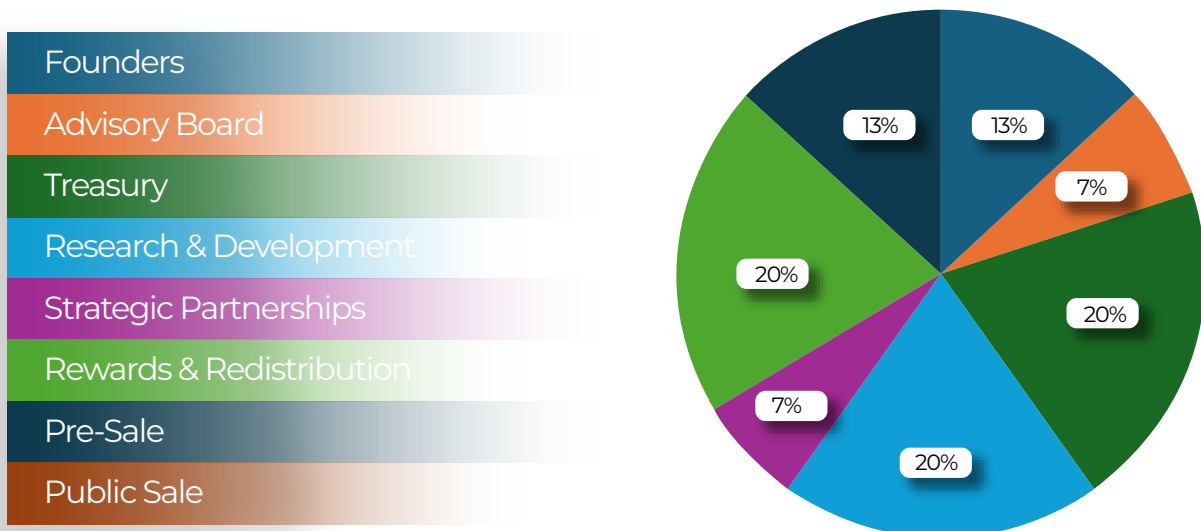
The tool employs robust anomaly detection mechanisms to swiftly identify and flag fraudulent activities. It operates with a steadfast commitment to legal and regulatory compliance, adhering rigorously to applicable laws and regulations. Tradehub maintains strict adherence to financial regulations, thereby ensuring that trading practices remain fair and transparent.

THE \$TRHUB TOKEN

The \$TRHUB is a BEP-20 token built for efficiency and low transaction fee. There is a total supply of 100 million tokens and a strategically planned limit on wallet holdings, limited to 0.01% of the total supply.

Furthermore, the platform also has a strong utility to enhance the token's value, thereby benefiting even those who do not participate in the staking pools. Let us briefly discuss the token distribution and then the burn function and its potential impact.

Token Distribution



Founders' Stake

The Founders take 10% of the 100 million \$TRHUB tokens for their efforts and to keep them committed to the project's growth, their stake is vested for a period of two years, with an option to liquidate a maximum of 10% each quarter thereafter.

Advisory Stake

The equity allocated to the Advisory Board also has a 2-year vesting period with an option to liquidate a maximum of 25% each quarter thereafter.

Treasury

The Treasury is where the surplus tokens are held to ensure liquidity and stability within the ecosystem.

Research & Development

The AI tool needs constant improvement and for this purpose, 15% of the total supply is allocated to the research and development wallet. This also has a 2-year vesting period from the date of allocation, along with an option to liquidate a maximum of 25% each quarter thereafter.

Strategic Partnerships

As the tool grows, there is going to be a need to form strategic partnerships with other businesses and organizations, for which 5% of the total supply is allocated. This may or may not have a vesting period based on the nature of the partnership.

Rewards & Redistribution

A 15% allocation is kept for rewards and redistribution. This could be in the form of incentivized contributions, staking, loyalty, lucky draw, or other types of rewards.

Pre-Sale

10% of the total supply is allocated for pre-sale at a lower price point to reward early investors.

Public Sale

Post the pre-sale, 25% of the total supply would be available to the public through the platform's website and the secondary markets as well.

Binance Smartchain

The \$TRHUB token is built on the Binance Smartchain, a fork of Ethereum, which is designed to use the BNB instead of Ethereum for transaction or gas fees. TradeHub's token is built on this chain because it is credible, fast, efficient, and cost-effective.



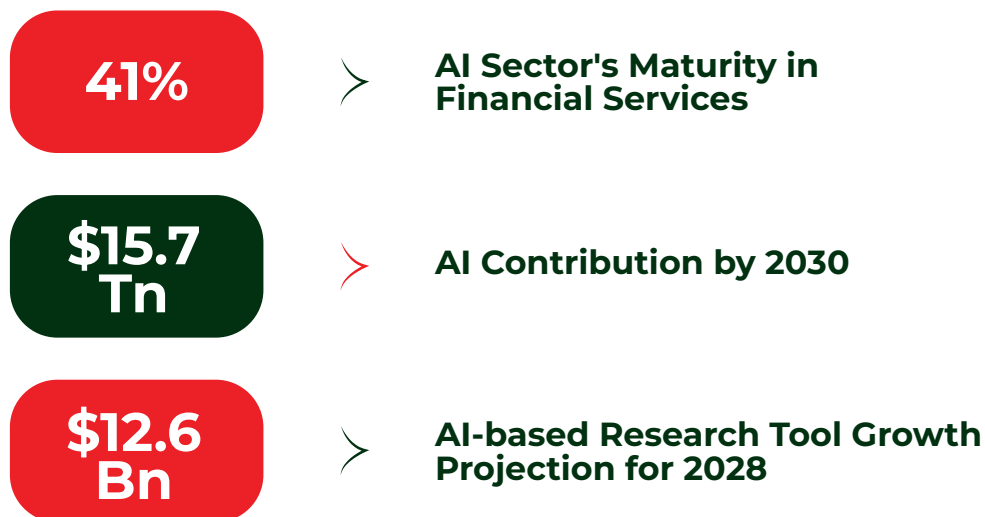
The \$TRHUB Roadmap



Market Research

According to PwC, the AI sector is expected to contribute \$15.7 trillion to the global economy by the end of 2030 (PwC, 2024). As indicated in PwC's "Sizing the Price" report, the near-term maturity of AI in the financial services sector is at 41%.

The same report estimates the mid-term projection to reach 59%. That highlights the potential market for AI-based research tools like Tradehub.



Furthermore, the TradeHub AI dabbles in three key markets — stocks, forex, and cryptocurrencies. This positions Tradehub as a one-stop solution for traders, who often trade in multiple markets.

Also, by 2028, the market for AI-based research tools is projected to surge to \$12.6 billion from \$4.3 billion valuation in 2023 (MarketsAndMarkets, 2023).

Use Cases

We shall now discuss how the various types of traders can navigate the complexities of the financial markets with greater confidence using Tradehub AI. The AI's predictive analytics offer data-driven insights into potential market movements, enabling traders to make optimized decisions—whether for entering or exiting positions—that increase the chances for success.

Forex trading

Currency values often fluctuate due to numerous global factors in the forex market, making Tradehub AI's predictive tool indispensable. For instance, a forex trader can use the platform to gauge the potential impact of an upcoming economic announcement. If Tradehub AI predicts a strengthening of the euro against the dollar, traders can strategically position themselves to capitalize on this movement.

Price Movement based on Historical Data

John, a seasoned forex trader in Tokyo is a forex trader worried about the potential impact of an upcoming interest rate decision by the US Federal Reserve on the Yen-to-Dollar exchange rate. By using Tradehub AI's predictive tool, he can analyze historical data on similar past announcements and their past effects on the Yen-to-Dollar exchange rate to have a clearer picture to capitalize on a potential price movement in the Yen's value.

Breakouts

Amy, a new forex trader in Paris, is overwhelmed by rapid currency fluctuations. She utilizes Tradehub AI to monitor currency pairs to identify emerging trends rather than do it on her own. The AI analyzes historical price movements and identifies potential breakout opportunities she can consider based on her capital.

Balancing Portfolio

Albert, a risk-averse investor in Houston, wants to diversify his portfolio by adding forex holdings. He utilizes Tradehub AI to assess the risk profiles of different currency pairs. The AI analyzes this based on the historical volatility and correlations between currencies. Based on the output of this analysis, Albert builds a portfolio that is structured to balance growth with his risk tolerance levels.

Seizing Opportunities on-the-go

Josie is a hedge fund manager in London. She struggles to remain up to date with the fast-paced forex market due to her hectic schedule which involves managing other investments. She utilizes Tradehub AI to receive real-time updates and analysis of market news and that provides her with the insights she needs to capitalize opportunities by quickly adjusting her holdings.

Stock market

For stock traders, Tradehub AI can analyze company performance, market news, and financial indicators to predict stock price movements. These market indicators help predict price movements in stock prices. Below are some use cases.

Identifying undervalued stocks

Jeremy, a value investor in LA is always on the lookout for stocks that are undervalued. He can use Tradehub AI to identify undervalued stocks and categorize them based on their growth potential by analyzing vast amounts of financial data, company reports, and industry trends.

Day Trading

Robert, a day trader needs information about potential price movements in specific tech stocks based on their upcoming earnings reports. The AI can determine this by swiftly processing historical earnings performance, analyst estimates, and current market sentiment. Accordingly, Robert can plan his long and short positions.

Hedging

Mark anticipates volatility and wants to protect his portfolio from potential market downturns. Tradehub AI analyzes all the stocks in Mark's portfolio and does a risk analysis based on the various economic indicators and industry trends, which allows Mark to hedge against potential losses.

Social Media

Maria uses the power of social media sentiment to invest in stocks because she has previously found that to be working for her. She started off with observing Reddit discussions but soon the influx of financial influencers across a multitude of social media platforms made it difficult for her. She can use Tradehub AI as it integrates social media analysis into its stock prediction model.

Crypto Markets

Tradehub AI's real-time analysis and predictive insights can offer much-needed clarity for cryptocurrency traders. Consider a trader eyeing certain tokens in the crypto market; Tradehub AI might analyze trends, news, and other market indicators to forecast a significant price movement. Armed with this information, the trader can make timely buy or sell decisions, overcoming the crypto market's unpredictability with data-backed foresight.

Finding the non-shit coins

Brian, a crypto enthusiast wants to ride the crypto wave but is overwhelmed by the constant launch of new projects and the thousands of tokens already listed. He can use the Tradehub AI to analyze social media sentiment, project roadmaps, and developer activity for various DeFi tokens to avoid the shit coins.

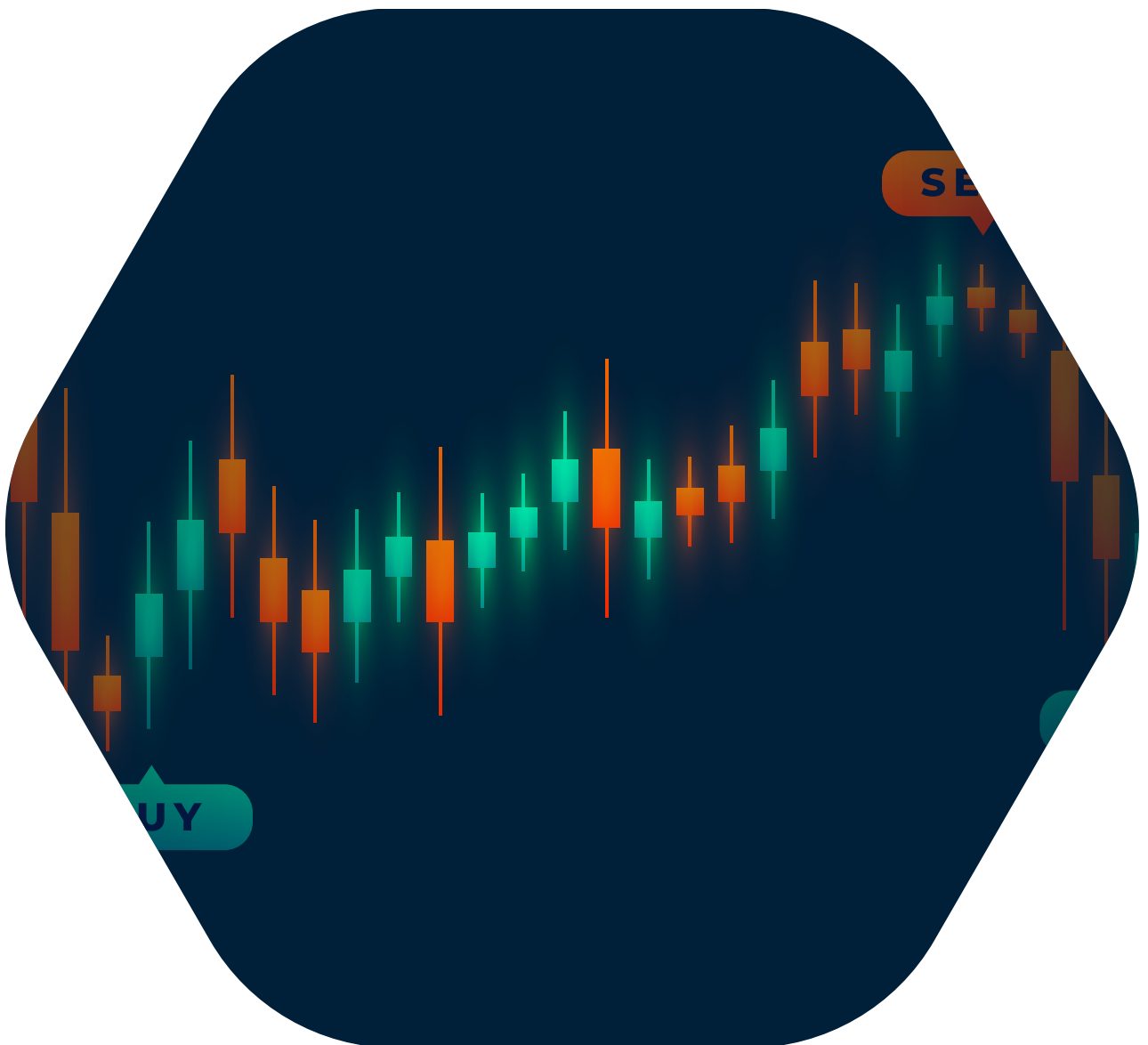
Tracking risky investments

Justin, a veteran crypto trader invests in meme coins but at the same time recognizes the risks associated with them, which is oftentimes the result of social media hype. He can use the

Tradehub AI to analyze social media trends, trading volume, and also the whale activity surrounding popular meme coins to make buying and selling decisions.

Regulatory Shifts

Trevor is an informed crypto investor who is concerned about the impact of potential government regulations on his portfolio. As crypto investing is not his full-time job, keeping up with the changes and analyzing potential impact was overwhelming for him. He can use the Tradehub AI to monitor regulatory news and even determine potential impact on the market.



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Research with \$TRHUB

Thank
You

A White Paper
By the Tradehub AI Team